FOR IMMEDIATE RELEASE



Santa Barbara, CA - December 2, 2011 - Just in time for the 2011 holiday season, Zeode Software Design announces the release of myGiftList, a complete gift planning app for the iPhone.

myGiftList lets users easily keep track of gift lists and events. A comprehensive database keeps gifts and ideas, stores and prices, purchase statuses, order and tracking numbers, images, links, and more in one convenient location.

myGiftList features support for an innovative "bookmarklet", allowing users to browse the web on their iPhones, iPads, and home computers, and send pages directly to myGiftList to be added as new gifts, with titles, images, and descriptions automatically imported. A bookmarklet is a small piece of code that can be saved to a web browser's bookmarks list: Using myGiftList's bookmarklet, a user can do their online shopping, save gifts to myGiftList with two taps, and keep shopping without interrupting their workflow.

Users can sort their gift lists by event, store, person, price, or status, and see convenient progress indicators with the gifts' current statuses. Price totals are visible for every section of the list.

Security is important for sensitive gift list information. myGiftList includes a passcode lock to prevent prying eyes from spoiling their surprises. With the lock feature, the user must enter a 4-digit code to open their list.

- Unlimited gifts, events, and people
- Unique Safari bookmarklet feature to allow adding gifts while browsing the web
- Gift list sorting by event, store, people, price, and status
- Pictures, descriptions, prices, web addresses, and notes for every gift
- Convenient progress indicators for gift purchase, shipping, and wrapping status
- Price totals for every section on the gift list
- Countdowns to upcoming events
- Built-in icons for many popular occasions
- Import people directly from a device's address book
- Passcode lock to protect secret gift list information

myGiftList is now available on the App Store for an introductory price of $0.99. myGiftList runs on the iPhone 3GS, 4, and 4S, the fourth-generation iPod Touch, and the iPad and iPad 2.

myGiftList joins Zeode Software Design's suite of iPhone productivity and utility apps, including myGuestList, the highest-rated event guest list tracking app in the App Store, Illumine, one of the most responsive iPhone 4/4S flashlight apps, and Weatherly, an enhanced replacement for the built-in weather app.

myGiftList can be found at http://www.zeode.com/mygiftlist

About Zeode Software Design

Zeode Software Design specializes in custom software solutions. Zeode also has an expanding line of mobile productivity apps for the Apple iPhone and iPod.

Contact
Zeode Software Design
info@zeode.com

Andrew Milham
amilham@zeode.com